



**EQUIPMENT**

Trusted by Farmers for Over 50 Years

**Company Profile**



# Introduction



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NC Equipment prides itself on being a trusted provider of world class equipment to the Farmers and Contractors New Zealand wide.



**We do what we say**



**Here for tomorrow**



**Attitude is everything**

## Our History and Values

**We know what we are talking about because we've done it in the family for generations!**

NC Equipment was founded as North Canterbury Equipment in 1965, and taken over by the current owners the Bassett family in 1990. They came from farming and mechanical backgrounds, which provided the experience as well as a shared passion for machinery. Four members of the next generation have now joined the company and continued the tradition of being a trusted provider of assured quality equipment, trusted experience and world class service solutions to the farmers and contractors of New Zealand and beyond.

Forging strong, trusting relationships with the farming community over that time has made the business what it is today; strong, respected and valued for its ethics and honest and trusting family values.

We are located on more than half a hectare on State Highway One in Amberley, with a 1600sqm building which consists of: offices, showroom and the service workshops. The core of our business is buying and selling of all farm machinery, both new and used sourced from both New Zealand Manufacturers and Overseas.



North Canterbury Equipment - mid 1970's

## Directors



**John Bassett**  
Director  
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**Jim Bassett**  
Managing Director  
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**Ryan Bassett**  
Sales and Marketing Director  
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## Operations and Administration



**Allan McLean**  
Operations Manager  
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Accounts and Administration  
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Operations Administrator  
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## Our Mission

To form relationships across generations of farmers to help them grow sustainably and feed the world.



# Our Equipment



NC Equipment has been sourcing, supplying and servicing Farm Equipment since 1965. We combine a love for machinery with an understanding of farming and a passion for specifying the 'right machine for the job'. All our machinery has been sourced from reputable firms sharing the same passion for quality, creativity, experience and reliability.

We make it our job to listen and observe our customers and to search for and challenge our suppliers to ensure we are constantly offering the latest industry leading products that meet the evolving needs of agriculture. As a result we have grown (yet limited ourselves) to specializing in ten key categories sourced nationally and globally.

- Cultivation
- Feed Out
- Hay/Grassland
- Spreading
- Spraying
- Planting/Seeding
- Farm Maintenance
- Lawncare
- Power Equipment
- Tractor & Ag-Hire





## Sales Team

We believe our team of trained, experienced machinery consultants dedicated to finding solutions to challenges, coupled with attention to detail and a 'can-do' approach makes all the difference for our valued clients!



**Ryan Bassett**  
Sales and Marketing Director  
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# Cultivation



Cultivation - it's in our DNA! North Canterbury has a reputation of being one of the most harshest, rugged regions in NZ making our backyard the ideal testing spot for any ground engaging equipment. If you are a large scale farmer or contractor, you can be rest assured that our cultivation equipment has been subjected to the severest of treatment only to come out on top in terms of reliability and versatility.

We have also worked closely with our suppliers and manufacturers to create what we call the 'NC Spec' designed to improve cultivation efficiency in a wide range of soil conditions. We have seen many brands come and go and can assuredly say 'we've been there and tried that' to arrive at what we call the best cultivation equipment in the world!

- |                        |                           |
|------------------------|---------------------------|
| ■ <b>Aerators</b>      | ■ <b>Rollers</b>          |
| ■ <b>Trailed Discs</b> | ■ <b>Tine Cultivators</b> |
| ■ <b>Multi Discs</b>   | ■ <b>Ploughs</b>          |
| ■ <b>Harrows</b>       | ■ <b>Rotary Hoes</b>      |
| ■ <b>Rippers</b>       | ■ <b>Power Harrows</b>    |









# Feed Out



To a lot of NC Equipment's customers, feeding out is something they do every day of year; sunshine, rain, hail or snow! We have worked closely with our manufacturers to create a very comprehensive range of versatile, low maintenance, super reliable feeders that are a pleasure to use.

As a result of our comprehensive research into this category over a considerable number of years, we believe we have the largest range of both new and used feed out equipment in NZ. Be it round or square bales of baleage or hay, or pit silage, grain and maize, trust us to find you the right solution for your feed out challenge.

- **Bale Feeders**
- **Silage Wagons**
- **Stationary Feeders**
- **Mixer Wagons/Diet Feeders**









# Hay/Grassland



Where there are cows and sheep there will always be a need for grass, hay, silage and baleage. Our carefully selected brands are a popular choice for the contractors and serious farmers in this area, backed up by manufacturers who share the same passion as us being; 'technology that works' and 'giving our customers value for money.'

NC Equipment have built up a reputation for giving exceptional after sales support which is critical to the success of this category due to the seasonal, weather and financial pressures that the 'hay season' brings!

- **Balers**
- **Rakes/Tedders**
- **Hay Mowers**
- **Topping Mowers**
- **Mulching/Flail Mowers**









# Spreading



This process is becoming increasingly specialised, and we have seen a significant increase in the use of technology over the last decade. GPS systems with pre-loaded application rates and automatic rate adjustment and proof of placement are fast becoming the norm.

We are constantly working very closely with our manufacturers to ensure NC Equipment remains at the 'front of the pack' with regards to the technology and range of machinery we offer to our farming and contracting clients for spreading fertilizer, seed, effluent or manure.

- **Precision Spreaders**
- **Bulk Spreaders**
- **Muck Spreaders**
- **Slurry Spreaders/Tankers**
- **Vineyard and Orchard Spreaders**









# Spraying



Similar to spreading, this process is becoming even more specialized and recent environmental studies have resulted in proof of placement fast becoming mandatory. As the spray itself becomes more complicated and expensive, GPS guidance systems with pre-loaded application rates and automatic rate adjustment are also fast becoming standard.

So, whether you're a Farmer, Viticulturist, Life-styler or Spraying Contractor demanding the most up to date technology, NC Equipment remains at the forefront for efficiency and technology.

- **Hand Operated Sprayers**
- **12V Sprayers**
- **Motorised Sprayers**
- **Linkage Sprayers**
- **Trailed Crop Sprayers**
- **Vineyard & Orchard Sprayer**









# Planting/Seeding



We have a range of drills with the ability to customize. NC Equipment will guarantee you the right machine to sow your crop whatever your requirements. With our range we can cater to the individual needs of the discerning farmer or contractor.

It is not a case of 'one size fits all' and our product specialists for this category have in-depth knowledge of not only the machinery itself but also of the product you are sowing and will recommend the precise machine for the job which in some cases may even be a custom built machine.

- **Disc Drills**
- **Tyne Drills**
- **Airseeders**









# Farm Maintenance



Maintenance is crucial to running any successful operation and no matter if you are carting heavy loads, repairing farm tracks or constructing fencing for a living, we have your needs covered.

Not to be confused with some maintenance equipment which are only designed to be used once in a while, you can be rest assured our machines are 'fit for the purpose' tackling the toughest of jobs. Take our grader blades for example, built with over three generations of experience, the largest is rated at 200Hp, weighs nearly 1ton, and comes with a lifetime warranty!

- Grader Blades
- Postdrivers
- Trailers









# Attachments



Attachments cover any type of tool that fits on the front end loader. We handle the full range from both Hustler and Rata. We specialize in bale forks, silage grabs and bale handlers for both round and square bales. With todays tractors and loaders an amazing range of jobs around the farm can be done easily and safely with these quality machines.

## ■ FEL Attachments









# Lawncare



Many years ago, NC Equipment was the first company in NZ to import an MTD Ride on Mower! What was once regarded as a luxury is now viewed as a necessity, which is why we are still specialising in this category and grown to a point where we are regularly receiving indent shipments directly from overseas in order to continue offering our customers the best pricing in NZ!

NC Equipment is currently the largest ride-on mower specialist in North Canterbury.

- **Zero-turns (Commercial and Domestic)**
- **Lawn Tractors**
- **Push Mowers**
- **Lawn Sweepers**









# Power Equipment



Our showroom is constantly kept full of exciting new power equipment to keep our busy clients operating as efficiently around the home and yard as they do round the farm!

We are an authorised Stihl dealer with the full range of Stihl equipment instore. All our equipment is serviced by our qualified Stihl Platinum Technician.

We supply a wide range of construction and forestry equipment as well as cleaning equipment and protective gear.

- **Forestry Equipment**
- **Steam Cleaners**
- **Generators**
- **Water Blasters**
- **Air Compressors**
- **Garden Chippers**









# Parts



NC Equipment prides itself on being one of New Zealand's largest stockist of OEM parts for our brands; and has the experienced and knowledgeable staff to back it up.

Our parts department has become a reputable partner for farmers and contractors for many additional agriculture accessories including a large range of bearings and oil seals, premium silage film and net wrap, PTO driveshafts and parts, linkage parts, lubricants, and professional grade compressors and water-blasters.

The friendly team look forward to working with you for your parts requirements either face to face or by phone and to assist you with efficient service and a quick turnaround.

Our interactive website is also growing fast to accommodate our customers NZ wide with 24/7 availability of parts with next-day urban delivery country wide.

## Parts team



**Leon Webb**  
Parts and Store Sales  
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**Cameron Bassett**  
Parts and Store Sales  
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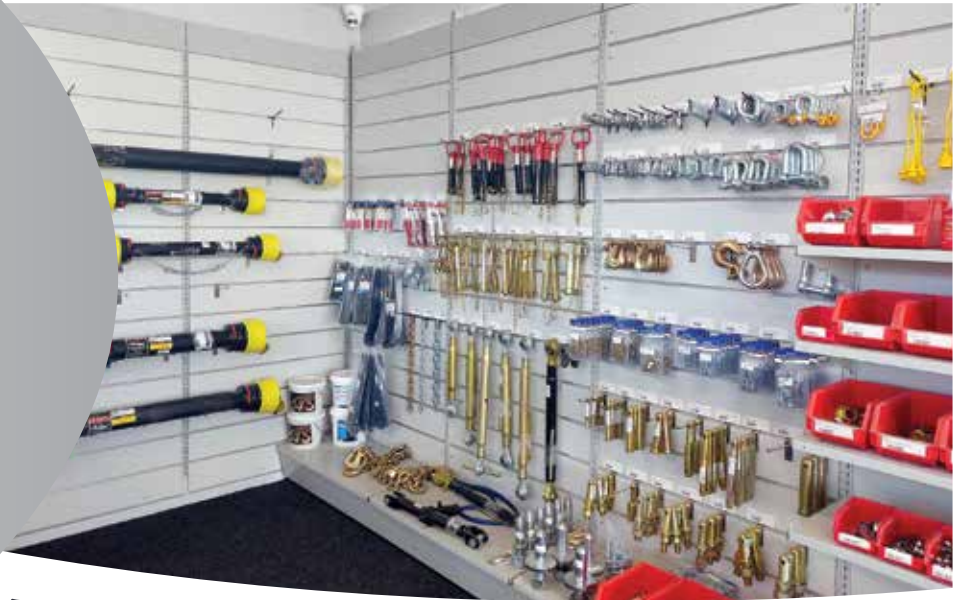


**Craig Van Dongen**  
Parts and Warehouse  
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**Billy Parker**  
Parts and Store Sales  
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# Service



We are committed to provide unparalleled customer service and care from day of purchase, assisting you in keeping your equipment in action. No job is too big or small for the service staff, and with a wealth of experience and fully qualified staff we are here to help in whatever way you require.

"We service what we sell" is our motto, and we endeavour to keep your gear rolling year in and year out. We can take care of all your maintenance and servicing, covering the full range of outdoor power, agricultural and viticultural equipment.

A fully equipped modern workshop is able to cover your needs and an on-site service vehicle is on call for on-farm assistance throughout North Canterbury.

Whatever your requirements or location, call and let our service team solve your problems fast and hassle free!

## Service team



**Brad Turnbull**  
Service Advisor  
brad.turnbull@cnc.net.nz



**Mike Bowis**  
Service Engineer



**Connor Moriarty**  
Service Engineer



**Ben Harris**  
Service Engineer





**Ashley Moore**  
Service Technician



**Aaron Sutherland**  
Service Technician



**Eli Callaghan-Thomas**  
Service Technician



**Ron Guthrie**  
Delivery & Workshop Assistant



# Tractor & Ag-Hire



We can offer short to medium term hire contracts on tractors and machinery for contractors and farmers. Hiring a tractor or piece of equipment from NC Equipment gives you access to some of the best brands of agricultural tractors and machinery, which are at the cutting edge of farming technology.

All our hire machinery consists of a fleet of modern well specked machines.

- Cultivation
- Feed-out
- Spreading
- Planting/Seeding
- Farm Maintenance
- Tractors



## Hire



**Allan McLean**  
Operations Manager  
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**Tavita Ruddenklau**  
Operations Assistant









# Our Vision & Values



## Our vision

Through continuous research, development, and investment in our people, products and clients, we will be the preferred supplier of quality equipment and continue to form relationships across generations of farmers to help them grow sustainably and feed the world. In doing so we will provide a good return for our shareholders, future generations and charities whilst maintaining a happy safe work environment for our employees.



## We do what we say

We have been in business since the sixties and know that nothing less than honesty and integrity has ensured we are still here today.



## Here for tomorrow

People deal with people. We go above and beyond to create and maintain long term relationships with our clients and staff.



## Attitude is everything

Ideas and good intentions are just dreams without hard work. Our passionate team are committed to supporting those that form the backbone of our country.

✓ Assured Quality    ✓ Trusted Experience    ✓ World Class Service

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[www.ncequipment.co.nz](http://www.ncequipment.co.nz)



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